## Medallia

## Medallia for employee experience

Visibility, intelligence, and action to unlock the power of your people

## **Engage and empower** employees

Your people are your most important asset. To win in the marketplace you must also win in the workplace. Medallia allows you to drive business growth and efficiency by designing, managing, and scaling world-class employee experience programs.

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With Medallia you can create a culture of empowerment and action, foster innovation and creativity, improve employee happiness and productivity, and elevate employee experience as a strategic pillar, central to your business success.

Medallia's Employee Experience solutions enable you to:

- Engage employees in the mission and purpose of your company
- · Optimize within and across employee journeys and moment
- Make it easier and more efficient for employees to get work done
- Tap into the wisdom of employees to create better experiences for all

## Medallia's employee experience solutions

#### Engagement

Engage employees in the mission and purpose of your company

Leverage continuous assessment across key drivers of employee engagement including belonging, happiness, recognition, leadership, enablement, alignment, and development. Analyze results and optimize actions based on key employee demographics. Drive team and manager–level actions through group planning and tailored coaching.





#### Journeys and moments

Optimize within and across the entire employee lifecycle

Manage experiences across talent acquisition, onboarding, training, development, offboarding, and separation. Improve employee happiness and productivity by listening to and acting on their feedback. Use employee feedback, related to specific lifecycle stages, to inform and drive strategic priorities.

## **Key features**

#### Easily integrate with corporate technology platforms

Medallia's Employee Experience solutions include pre-configured data definitions to support integrations with leading HR and IT platforms including Workday, Slack, and ServiceNow, among others.

# Ensure timely and effective follow-up and resolution

Multi-level alert and escalation workflows allow organizations to guarantee that employee input and feedback is managed within pre-set SLAs.

#### Proactively improve staff effectiveness and performance

Ranked performance trends, delivered through pre-built dashboards, allow staff, team leads, and managers to easily highlight coaching opportunities and recognize individuals and teams that have shown improvement.

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#### Services

## Make it easier and more efficient for employee to get work done

Automate the capture, analysis, and delivery of feedback related to service experiences and service functions. Alert staff and managers with real-time feedback data so they can take immediate action to resolve issues. Surface individual performance data alongside comparative benchmarks to highlight development and coaching opportunities.





#### Ideas

Tap into the wisdom of employees to create better experiences for all

Understand what's important to employees and what employees see is important to customers. Create a culture of empowerment and accountability. Drive customer loyalty and business efficiency through innovation and creativity.

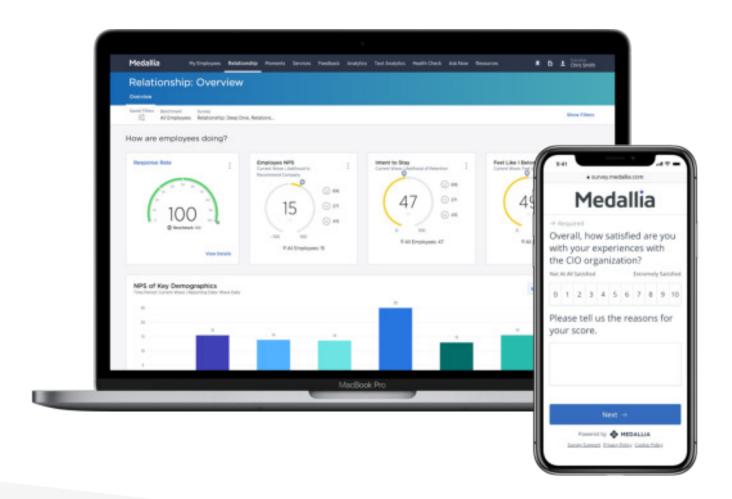
## What sets Medallia apart?

Built on the Medallia Experience Cloud<sup>™</sup>, Medallia's Employee Experience solutions are the first purposebuilt offerings specifically designed for CX, HR, and IT organizations looking to develop comprehensive employee experience programs.

Pre-configured survey templates, alert and action management workflows, and specialized, role-based reporting dashboards allow organizations to rapidly deploy programs across their company.

Robust, enterprise-grade data management, administration, and security capabilities, and the 3rd generation Medallia Mobile application, ensure that feedback and experience information is secure, accessible, and compliant to corporate standards.

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#### About Medallia

Medallia, the leader in Experience Management cloud technology, ranked #15 in the most recent Forbes Cloud 100 list. Medallia's vision is simple: to create a world where companies are loved by customers and employees alike. Hundreds of the world's largest companies and organizations trust Medallia's cloud platform to help them capture customer and employee feedback everywhere they are, understand it in real-time, and deliver insights and action everywhere—from the C-suite to the frontline—to improve business performance. Medallia has offices worldwide, including Silicon Valley, New York, Washington DC, Austin, London, Buenos Aires, Paris, Sydney, and Tel Aviv. Learn more at www.medallia.com.

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